



Michael Licenblat – Bio 2025

LONG VERSION

Michael Licenblat is one of Australia's leading resilience experts who builds pressure proof teams that bounce back in tough and competitive markets.

Born into a family of entrepreneurial parents, Michael grew up working inside the numerous family businesses and quickly learned that success often came to those who could ride the bumps, get up, and keep going.

Michael went on to study psychology and became one of the pioneers in building a successful natural therapies business through overcoming rejections, scepticism and knockbacks. He also completed one of Australia's toughest kayaking events, covering 404km over 5 days, finishing in the top 15% of the country.

Michael has worked with hundreds of companies such as ColesMyer, NASA, ALDI, and Toyota to build 'pressure proof' teams that out-perform their competition.

Michael is a resilience researcher, mentor, lifelong martial artist and author of the book *Pressure Proof*. Michael is an international speaker, a Certified Virtual Presenter and one of only 200 people in Australia to be recognised as a Certified Speaking Professional (CSP).

Michael's relatable presentation style infuses personal stories, scientific research and real-life applications to create a keynote experience that motivates people to adapt faster to change, overcome adversity and become better under pressure.

(179 words)

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MEDIUM VERSION

Michael Licenblat is one of Australia's leading resilience experts who builds pressure proof teams that bounce back in tough and competitive markets.

Born into a family of entrepreneurial parents, Michael quickly learned that success often came to those who could ride the bumps, get up, and keep going.

Michael was a pioneer in building a successful natural therapies business through overcoming rejections and knockbacks.

Michael is the author of the book *Pressure Proof* and is one of only 200 people in Australia to be recognised as a Certified Speaking Professional (CSP).

Michael infuses personal stories, scientific research and real-life applications to create a memorable keynote experience.

(106 words)

SHORT VERSION

Michael Licenblat is one of Australia's leading resilience experts who builds pressure proof teams that bounce back in tough and competitive markets.

Michael is the author of the book *Pressure Proof* and is one of only 200 people in Australia to be recognised as a Certified Speaking Professional (CSP).

Michael's infuses personal stories, scientific research and real-life applications to create a memorable keynote experience.

(64 words)

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